NEWS RELEASE



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Virtual career fair offers an innovative way to connect with top talent interested in Michigan jobs

Michigan employers connect virtually with top talent from across the nation

NOVEMBER 2, 2015 –Michigan employers and job seekers can connect through a state-sponsored virtual career fair on Wednesday, Nov. 4 from 10 a.m. to 4 p.m. Pure Michigan Talent Connect's MiVirtualCareerFairs bring together Michigan employers and talent from across the state and the globe in an online, virtual event.

Since 2012 more than 254 employers and 34,374 job seekers have been connected through the state's 17 sponsored events. For the November MiVirtualCareerFair, 40 Michigan employers in varying industries will be featured. There's no cost for job seekers to participate. Registration information can be found at www.mitalent.org/virtualcareerfair. During virtual events, job seekers can explore customized employer booths, interact one-on-one with participating employers and search and apply for job opportunities. In addition, job seekers can access information about career development programs and resources in the event Media Center and Resource Lounge.

"Michigan has a lot of great opportunities to offer and MiVirtualCareerFair is another resource to tap into," said Stephanie Comai, director of the Michigan Talent Investment Agency. "This event uses creativity and technology to engage interested job seekers with employers across the state."

The <u>Michigan Nonprofit Association</u> will be participating as a resource to assist job seekers interested in finding opportunities in the nonprofit sector. Veterans can also connect with staff at the <u>Michigan</u> <u>Veterans Affairs Agency (MVAA)</u> booth to learn about veteran's benefits and services in Michigan. More than 660,000 veterans live in Michigan, and between 30,000 and 50,000 veterans are expected to return to Michigan over the next several years.

"Veterans are strong leaders, quick thinkers and motivated employees – all valuable assets in today's workforce," said Jeff Barnes, director of the Michigan Veteran Affairs Agency. "Veterans Day is just around the corner, and what better way to honor those who have served in the U.S. armed forces than to connect them with employers who understand the value of their military skills and experience."

MiVirtualCareerFair is the next greatest form of networking and communication with employers. It's convenient for employers and job seekers alike because you only need to have a computer and internet connection to participate. No need to travel across state or prepare a whole day out of the office.

Interviews are not guaranteed during or after the event. All job openings posted during the events are accessible to participants for 30 days after event. Post-event, job seekers can go back into the environment and apply for more job opportunities. Employers receive in-depth analytics including candidate resumes, applications, chat transcripts, and booth visit data, which further solidify

connections made during the event.

Nov. 4 event exhibitors include:

Belle Tire

Contract Professionals, Inc.

Credit Acceptance

CSIG Holding Company

Custom Home Health

Daifuku/Jarvis B. Webb

Dean Transportation

DES-CLAW

Dykhuis Farms, Inc.

Employment Options, Inc.

Express Employment Professionals - Howell

Farmers Insurance

Henry Ford Health System

iCare Phone Repair

LTC Roll & Engineering

Measurement Inc.

Meridian Health Plan

Michigan Nonprofit Association

Michigan Veteran Affairs Agency

Michigan Works! Agency

MSU Federal Credit Union

New Horizons Computer Learning Centers

OMNI Community Credit Union

Oscar W. Larson Co.

Pure Michigan Talent Connect

Randstad Technologies

Romanow Building Services

Scherdel Sales & Technology

Schoolcraft Memorial Hospital

Shape Corp.

SMS Group

SpartanNash

Spicer Group, Inc.

State of Michigan

Stout Systems

TD Auto Finance

Team 1 Plastics, Inc.

Wayne Metro Community Action Agency

ZF TRW Automotive Inc

Visit www.michigan.gov/tia for more information on the Talent Investment Agency.